

Pan American Round Table
AD-HOC Membership Committee Report
Fort Worth, Texas

Board Meeting – March 29, 2019

The AD-HOC Membership Committee was named to study the decline of membership in P.A.R.T. and help develop suggestions to increase members and retain them.

In August 2018 at the Table Directors meeting in Laredo the Tables present were given a survey on their Tables membership.

Survey found that most Tables felt that they were good at inviting guests for membership:

- Inviting members of the community to meetings and events
- Pass out cards with organization's purpose and goals to interested ladies
- Host a new member event in August to entice existing members to bring guests

On the other hand Tables felt that they were on the low side of actually recruiting new members:

- The Process is too detailed and takes too long
- Working women cannot attend luncheons or day meetings

Many if not all Tables have meeting times and recruitment requirements in their By-Laws. Tables should visit their By-Laws and look into changes through the proper channels.

Other suggestions:

- Use Social Media to promote history, purpose and goals of our organization
- Tables need to ask themselves - Is the status quo working? If it is not working how can it be fixed? Each and every Table will be different.
- It is important to change so women want to join
- Listen to new and younger members ideas. They know the type of organization ladies are looking to join.

Ladies of the Pan American Round Tables of Texas 59th Biennial State Convention remember that our organization has been around over 100 years, so we must be doing something right.

Respectfully submitted,

Anita Williams, Chairman

Sandra Maxwell

Becky Judah

Nina Sambrano

Susan Matthews