

PARTT Electronic Communications Chairman

State Board Report

June 12, 2020

My role as the incoming Electronic Communications Chairman began with the daunting task of replacing Lily Torrez, Isabel Vezzetti, and others who have helped to launch our state's website into the digital age. Mary Ann Palka works tirelessly to incorporate incoming submissions onto the web and her assistance is invaluable. My intention was to familiarize myself first and foremost with the responsibilities needed to oversee table ECCs and encourage them to publicize their activities regularly. I count myself with those that have lagged behind in learning how to surf the web and thus have struggled a bit. I apologize for my hesitance and hope to play a bigger role in rectifying any delays and following up with table ECC representatives. It is an ongoing learning experience and for our organization to continue to evolve, we must all do our part. It is imperative that each table strive to publicize local activities and projects.

GOAL

My primary goal is to have each Table submit and maintain their web page submissions with current year information that includes: a) clear logos, b) names of officers, c) program schedules, d) scholarship information/awards, e) photos commemorating meetings, special events, etc., f) name of ECC table representative. These should be submitted to our webmaster, Mary Ann Palka and include (cc) to me for recordkeeping on a regular basis (monthly or at minimum, annually).

DATA RESULTS

There are currently nineteen (19) active tables across Texas and six (6) inactive tables: Areas B and C - 6 tables each; Area D - 4 tables; and Area A- 3 tables.

At present, there are four (4) Tables that design and maintain their own web page and have unique and varied styles. They include: Austin, Corpus Christi, Houston, and *El Paso. Congratulations to them for their efforts to take on this challenge.

In my review of Tables, there are ten (10) tables that have submissions for the 2019-2020 year: A-SJ-P, Austin, Beeville, Brownsville I, Conroe, Corpus Christi, Eagle Pass, Houston, McAllen, and RGC/R.

Three (3) Tables have submissions that are dated 2017-19: Edinburg, Odessa, and San Antonio.

Four (4) Tables have submissions dated 2015-17 and include: Del Rio, Ft. Worth, Laredo, and Dallas III.

One (1) Table has its most current information dated 2013-15: San Benito.

Further breakdown of the aggregate information:

- 18 of 19 Tables have a group photo-----95%
- 18 of 19 Tables have officers and/or committees listed-----95%
- 15 of 19 Tables have a Program Schedule-----80%
- 19 of 19 Tables have included a Table history-----100%
- 16 of 19 Tables have scholarship information/awards-----85%
- 8 of 19 Tables have an archives information section-----42%
- 7 of 19 Tables provide special project(s) information-----36%
- *1 table has a section for archives and early history only-----5%

SUMMARY

In summary, the tables have met the minimum requirements for each site, although some content is dated beyond the recommendation timeline, as noted above. It is a promising indication that progress is moving forward my goal in the upcoming year is to improve areas by working with local table representatives on a regular basis and reach out with reminders as needed.

RECOMMENDATION

For the long-term, I would recommend transitioning to self-maintained Table websites. In order to accomplish this, it will require planning for workshops that teach basic how-tos for ECC Table representatives each biennium, at least. This is necessary in order to help tables that struggle to submit to the web due to lack of experience and direction. In addition, this transition will reduce the burden placed on our webmaster and give local control of information/design and timely submissions.

Thank you for this opportunity to fulfill this vital role in our organization and I look forward to improving communications and following progress with added vigilance. Special thank you to Mary Ann Palka for her continued dedication to PARTT.

In these uncertain times, we must continue to look out for each other and hope that all of our Pan American sisters around the Americas stay safe and healthy until we see each other again.

Respectfully submitted,

Letty Ramon,

State Electronics Communications Chairperson