

State Director's Meeting
Pan American Round Table

Membership Committee Report

Committee Members:

Carmen Guerra, Austin Table, Committee Chair

Jane Wicker, Beeville Table

Yvonne Kylstra, San Antonio Table

Yolanda G. Villarreal, Corpus Christi Table, unofficial member

As you know, some of our tables are at risk, due to decline in membership. We need to save our tables and we need to come up with ideas that will help our tables flourish.

The Long Range Planning Committee sent a questionnaire to all PART tables, asking pointed questions of how we are important to our communities, what opportunities do we offer to our members, and other strength/weakness type questions. This important committee ties directly to our Membership Committee. Some of the ideas that were shared are:

- Communicate through social media and improved website presences
- Streamline your governance structure to make operations less cumbersome/rigid
- Establish pilot projects at local colleges/campuses to recruit new members
- Maintain contact with our scholarship recipients and engage them in PART activities
- Generate enthusiasm through local projects that further our mission
- Increase personal contact between local tables
- Use our resources to educate the various organizations in our communities about PART. Groups like the Rotary Club, Lion's Club, women's professional clubs, etc. Educate the community, which will increase awareness of who are and encourage women to join.
- Once a year, host a family gathering at a restaurant, or picnic or potluck. Meet our member's families. Invite family and friends and have a good time. Show our families and friends what we do and how much fun we have.

Ideas from other sources:

- Provide networking opportunities with others in the community
- Invite daughters/daughters-in-law to join (Legacy members) or other female relatives; invite your professional friends that you admire
- Designate a meeting, just for guests, featuring a great speaker or a fun activity that will excite them to join; SHOW THE DVD!!!

These are just some ideas that can be game changers for several of our tables.

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